



2018

## South Carolina State Library House Ways and Means



Talking Book Services Art Gallery



# south carolina **STATE LIBRARY**

## Vision

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The South Carolina State Library develops, supports, and sustains a thriving statewide community of learners committed to making South Carolina stronger.

## Mission

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We serve the people of South Carolina by supporting state government and libraries to provide opportunities for learning in a changing environment.



StoryFestSC with Rita Williams-Garcia

Innovation | Collaboration | Participation

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# South Carolina State Library

## Strategic Directions & Goals 2015 – 2020

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### STRATEGIC DIRECTION I

**The South Carolina State Library sustains and enhances its relationships with partners and those we serve.**

- Strengthen relationships and communication among libraries.
- Demonstrate how libraries are essential to educational and economic well-being.
- Facilitate informed governance.

### STRATEGIC DIRECTION II

**The South Carolina State Library implements and promotes a strong technological environment statewide.**

- Offer technical training and development opportunities.
- Develop technical expertise around technology trends, issues, needs, and support.
- Lead a statewide digitization initiative.

### STRATEGIC DIRECTION III

**The South Carolina State Library provides equitable access to information.**

- Negotiate collaborative purchases for statewide access to resources.
- Expand electronic resources in response to changing information needs.
- Develop and deliver programs that support literacy for children and at risk groups of all ages.

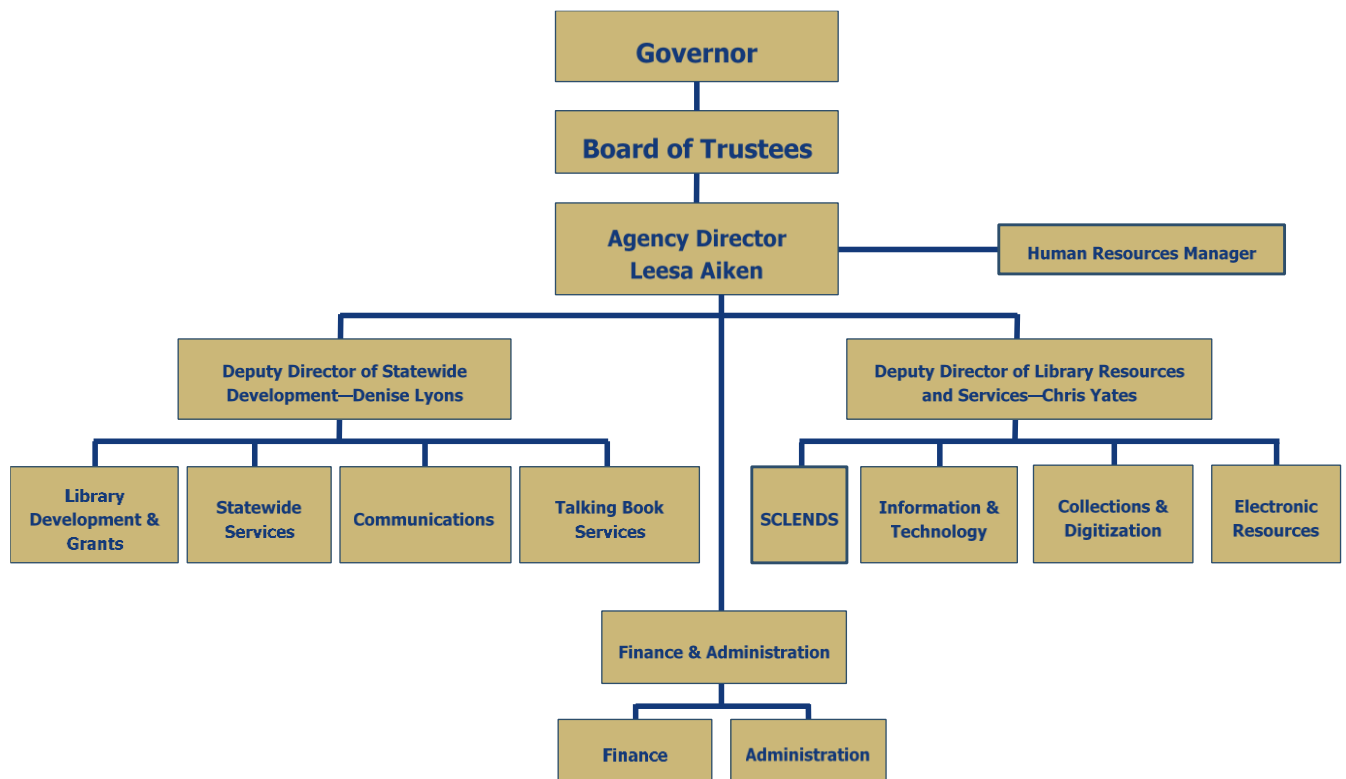
### STRATEGIC DIRECTION IV

**The South Carolina State Library creates standards and provides guidance for excellence in library services.**

- Design a new comprehensive statewide certification program.
- Support training for delivery of excellence in 21st century library services.
- Coordinate programs that address the needs of the underserved.

# Organizational Structure

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# Customer Groups

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**We have something for everyone. Our key customer groups include:**

- Teachers
- State Employees
- Children & Teens
- Childcare Centers
- Early Literacy Groups
- Families
- Members of the General Assembly
- Unemployed & Underemployed
- Librarians and Libraries
- Universities & Tech Schools
- South Carolinians who are differently-abled
- Pre K-12 Community



**Lemira Elementary Percussion Ensemble**

- Working Adults
- State Agencies

## Services and Resources

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**Read-In at the State House**

**We serve our diverse population by providing:**

- Access to educational resources
- Access to valuable electronic resources
- Materials in various formats
- Coaching and mentoring
- Collaboration with state agencies
- Community support & service
- Consortia purchasing negotiations
- Consultation
- Digitization
- Direct programming
- Federal & state depositories
- Financial sub grant awards
- Statewide partnerships
- Reference and research assistance
- Training and continuing education

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# Major Program Areas and Key Results

## Administration

Every department in the State Library actively pursues the intention and ambitions of our mission and vision. In 2017, we completed additional renovations of the first floor, to complete a space that represents a contemporary library and that meets the needs of our diverse patrons. The workspace is functional, attractive, and engaging. This functionality is also reflected in our online offerings, which include eight different websites that we created and maintained. The Library's streamlined collection and our flexible facility design are more responsive than ever to the needs of library staff, state employees, citizens, educators, and families wishing to update their skills and knowledge. We offer meeting spaces and up-to-date presentation technology. Our spaces are frequently used by state agencies. We have led the social media idea exchange and training in state government so that other state agencies are able to advertise and communicate in a fiscally conservative manner, while meeting the needs of their own customer groups.



South Carolina State Library First Floor Event



Technology assistance provided to Union County Public Library

Our information technology department provides onsite technology infrastructure assistance to public libraries in South Carolina. During the last fiscal year, assistance to public libraries ranged from consultation, assessment, recommendations of equipment, procurement of technology and direct implementation of technology infrastructure to include network switches and firewalls. Direct technology assistance was provided to 22 different public library systems. We are also involved with the Department of Administration's Technology Division. Our Information Technology Director has collaborated with the Division of Information Security to validate the CyberSentry sensors in public libraries, and assisted with the K12 internet service migration to Spirit Communications.

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# Major Program Areas and Key Results

## Talking Book Services

Equal access to information is a guiding principle of the State Library. We consistently strive to serve all community members regardless of physical or developmental abilities. Our Talking Book Services program brings print and digital books to South Carolinians who have vision impairments or who are unable to hold a book in a traditional manner.



**Talking Book Services Art Gallery Winner**

Our recording booth captures audio versions of a variety of South Carolina materials read by talented local volunteers. We are exceptionally proud to be one of a handful of state libraries providing on-site recordings which can be downloaded from the National Library Service website. Seventy-five of our locally recorded books are now available nationwide for download.

We provide personally-tailored services through telephone consultation and referral as well as delivering materials directly to customers. During the fiscal year, Talking Book Services:

- Added 773 new patrons for an active membership of 5,707
- Provided telephone assistance to an average of 60 users each day for a total of 13,823 calls
- Provided 223,702 items (digital books, large print books, DVDs)
- Hosted the 6th annual art competition for blind or visually impaired K-12 students
- Maintained a collection of 192,606 items. This represents an increase of 22,400 items from the previous year
- Hosted a successful summer reading program for children with vision impairments
- Recorded for 1,921 hours in 2017, resulting in 16 new books
- 5,000 books and magazines duplicated and downloaded for our patrons

**C. Hope Clark reading her book in our recording booth**



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# Major Program Areas and Key Results

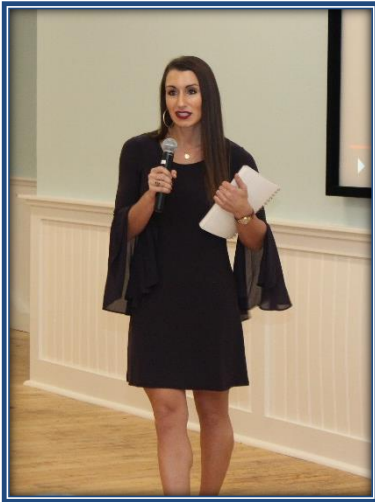
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## Talking Book Services continued

We offer specific programs for Talking Book Services patrons and those who serve people who are differently-abled or who have different physical or developmental abilities. In 2017, those services included an educational program related to the Eclipse that passed through South Carolina in August of 2017. The program received high praise and aided those with visual differences in participating in the eclipse experience. The program also demonstrated practical methods to educators.



The State Library hosted Insights into Blindness, an informational workshop for library staff, educators, and others who work with individuals who are blind or have low vision. Participants learned ways to accommodate patrons or students. Participants also made contacts with agencies who serve similar populations so that they can further aid someone who may be in need of services. This workshop was approved for teacher recertification credit. The keynote speaker for the workshop was Erica Powell. Erica was a scholarship student athlete on the Clemson Cheerleading team and has had progressive vision loss since childhood as a result of her cancer treatment. Other topics covered include:



- ADA and Accommodation - How small adjustments can make a difference in access
- Blindness sensitivity and service animal etiquette
- JAWS software demo and computer accessibility
- Exhibits and informational materials from state and local agencies who serve the needs of the visually impaired



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# Major Program Areas and Key Results

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## Library Resources & Services

### Good Governance

The South Carolina State Library provides in-person and online trainings developed for state employees on topics such as grant research, legislation, employment and commerce, social media use, and safety and emergency preparation. The State Library assists Legislators and their staff with research, even creating a district profile for each Legislator that highlights specific information about their districts.

Each year the State Library selects ten notable publications created by state agencies for the South Carolina Documents Depository Notable Document Awards, which acknowledges quality publications that are useful, and represent South Carolina state government well.

The South Carolina Department of Natural Resources received two awards. One award was for an online journal that includes flood and rescue images, maps of the event and a synoptic and chronological summary of how the historic rain and flooding unfolded with documentation of the meteorological and hydrological records. The second award was for creation of two blogs for readers which deliver lively daily discussion on topics related to natural resources conservation, hunting and fishing, outdoor recreation and tourism, SCDNR projects and initiatives, and other news and information that is of value to our state's sporting and conservation communities.



The South Carolina National Guard and the Office of the Adjutant General's Office were recognized for their extensive website with agency information for the public, guard members, and family. Of particular interest is the Historian section with history, timeline, architect profiles, today in guard history fact, and other information related to the South Carolina National Guard and armories. The State Library recognizes the important work that state agencies and employees do in South Carolina. We work with our state partners to recognize and promote products of value to South Carolinians.



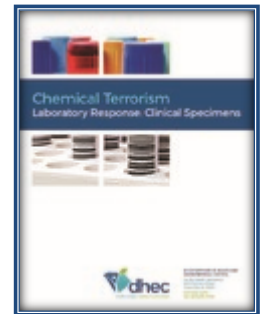
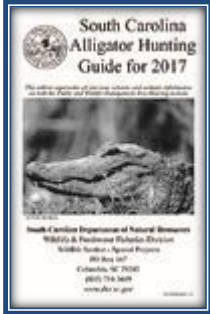
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# Major Program Areas and Key Results

## Digital Collections

The State Library is the state's government document depository. State government documents and publications such as historic documents, books, maps, and images from the collection are digitized and made available online. The SC State Documents Depository ([dc.statelibrary.sc.gov](http://dc.statelibrary.sc.gov)) provides access to 21,755 state document items, an increase of 3,255 items from last year. This year these collections had 162,142 page views, the previous year page views totaled 38,495. We work closely with the SC Digital Library ([scmemory.org](http://scmemory.org)) to provide an environment for public libraries and other SC institutions to present their local collections to a wider audience. We continued our partnership with the Confederate Relic Room and Military Museum this year, digitizing the Colin J. McRae papers, important research on Confederate trade with England. Our goal is to digitize the entire eligible State Library collection. State documents are of particular historic and social significance to a broad audience.



Recently digitized items include The Department of Natural Resources Alligator Hunting Guide for 2017, The Department of Environmental Health and Control's Chemical Terrorism: Laboratory Response: Clinical Specimens; the Department of Education's Annual Report on the American Board for the Certification of Teaching Excellence, the Department of Natural Resources guide to Fun and Safe Camping, and numerous other items."

## Resource Sharing

SCLENDS (South Carolina Library Evergreen Network Delivery System) is a consortia group which gives patrons in 19 communities across the state access to over 3.5 million items in a shared catalog system. SCLENDS provides nearly 45% of the state's population with equal access to books, audio, and video materials. The State Library provides technical support and cataloging assistance to member libraries. Last year, over 4.4 million SCLENDS items were borrowed through a cost-effective statewide delivery service. Member libraries save the costs of purchasing and processing shared materials. Cherokee County Library will be joining the SCLENDS Consortia in 2017, bringing the total library participating to 20 counties.



Williamsburg County Public Library Renovation

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# Major Program Areas and Key Results

## Statewide Development

### Statewide Services

The Statewide Services staff assists the public, state legislators, and SC state agencies with library research, information, services, and programs. Resources include an extensive and diverse collection of print and electronic books, journals, magazines, newspapers, state and federal government publications. Services offered include research assistance, library card applications, interlibrary loans, free Wi-Fi, free notary services, grants workshops, educational and technical trainings, and Certified Public Manager assistance. The reference room was completed in 2017 and includes reference and research assistance and grant writing. The renovated space allows us to increase the type of training and outreach that we are able to offer.



of African Americans, the history of South Carolina textiles, National Voter Registration, Solar Eclipse programs and many more. One of our most widely attended programs was an exhibit of photographs from renowned photographer, Cecil Williams' collection. Mr. Williams was recently presented with the Order of the Palmetto by Governor McMaster.

The State Library hosted 3,375 citizens in 25 events, workshops, and presentations in FY2017. Events and programs promote library engagement with a focus on the whole community through programs that are meaningful, and that reach across a diverse group of topics which focused on a wide range of subject areas to include Wintertime Botany, the contributions and achievements



Jacqueline Woodson & Poetry Winners

The South Carolina State Library was selected as the 2017 May Hill Arbuthnot lecture host site location by the Association for Library Service to Children. It is an honor to be named the host site for this prestigious event. The annual May Hill Arbuthnot Lecture hosted by the State Library featured Ms. Jacqueline Woodson, who was the 2014 National Book Award Winner for her New York Times bestselling memoir, *Brown Girl Dreaming*. Additionally, Ms. Woodson is a four-time Newbery Honor winner, a recipient of the NAACP Image Award, the 2014 National Book Award winner for young people's literature, a two-time Coretta Scott King Award winner, and was recently

named the Young People's Poet Laureate by the Poetry Foundation. Additionally, we held a Young Minds Dreaming poetry contest as a part of the National Arbuthnot Lecture. The awards ceremony and lecture were well attended and covered by SCETV. A video of the poetry contest can be viewed at SCETV's Knowitall.org website: <https://www.knowitall.org/series/young-minds-dreaming>.

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# Major Program Areas and Key Results

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## Electronic Resources

### Discus for Teachers, Students, and Citizens

Discus – South Carolina’s Virtual Library has been a trusted staple of education for nearly 20 years providing access to an outstanding collection of electronic, subscription databases which are available 24/7. Discus is used extensively by schools, including homeschools and virtual schools as well as public and academic libraries. Accessible from home, school, public library, or on a mobile device, students and adults have scholarly information at their fingertips as they progress through school or search for a new career.



Children gathered in the State Library Parking Lot

The diverse collection of online resources is often utilized by the public when researching topics of personal interest such as car repair in the Auto Repair Reference Center database or health questions in Consumer Health Complete.



In FY 2016-17, the State Library completed the implementation of EZproxy for authentication purposes; 95% of users authenticate automatically. During FY 2016-17, the Discus collection had over 40 million retrievals of online books, academic journals, primary sources, videos, and more. The South Carolina State Library negotiates

contracts for Discus which saves the state over \$54 million in cost avoidance each year.

Discus products such as BrainPOP Jr. and Explora for Elementary Schools, enrich and support the learning environment with interactive content that engages students, supports educators, and strengthens student achievement by providing an introduction to topics relevant to younger grade levels. These resources are seen as an essential asset to educators and students. Teachers also value the ability to utilize lesson plans that are available. The Discus program continued to garner rave reviews from educators from the K-12 community as well as academic institutions, particularly the technical schools, which are dependent on Discus for their students and faculty. The State Library partners with PASCAL (Partnership among South Carolina Academic Libraries) on resource sharing.

StudySC (studysc.org) is a website that provides online content to support South Carolina specific curriculum standards. StudySC makes available a student-friendly environment arranged by grade level and by subject area, with web and Discus resources for K-12 classroom support, homework help, and projects. The site also provides teachers with lesson plans and other content to support classroom activities. The top three cities using StudySC were Bluffton, Moncks Corner, and Charleston.

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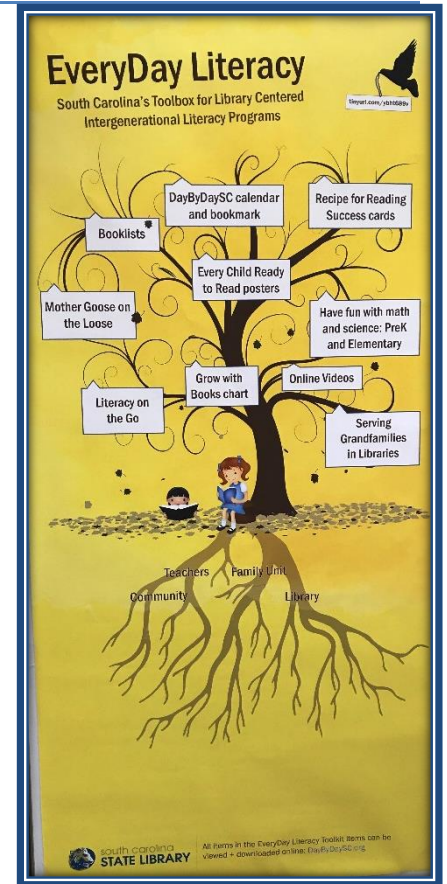
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# Major Program Areas and Key Results

## Literacy

Literacy is a crucial element of the State Library's programs for children and families. The cause-effect relationship between early reading, technology literacy, and life success is well established. With increasing mobile access to literature and the Internet, family literacy, and STEM-related programming have expanded to handheld devices and multilingual collections. Individual grants to libraries in FY2017 funded enhancements to websites to attract more Millennial users, MiFi's that can be checked out by students in rural areas for homework use, and an "eco-literacy" project for teens offering critical thinking development in a creative, collaborative environment.

The State Library continued its grant support for incarcerated youth seeking the GED, and assisted all libraries in core reading encouragement efforts such as the statewide Summer Reading Program, by providing public libraries with an online program, READsquared, used to track summer reading participation in each library across the state. With READsquared, libraries can promote library events and community sponsors, and teach 21<sup>st</sup> century skills as children navigate the webpages to earn digital badges and track reading activity. All public libraries participate in the statewide Summer Reading



### Lexington County Library STEM Activity

Program, which is also supported by school libraries. Last year the State Library helped coordinate summer reading programs around the state that reached 131,017, during the months of June and July an increase of 10,750 people over the previous year. Our summer reading kickoff event, StoryFestSC had a total attendance of 2,272 people with 1,174 of those under 12 years old, and an 18% increase in family attendance. Participants came from 33 counties across the state.

The State Library partners with local libraries and alliances such as the SC Council on Competitiveness and vigorously supports programs designed to combat the "summer reading slide" identified in school-age children who are in danger of falling behind in reading skills over summer months. Other partners include: SCETV, SC First Steps to School Readiness, Head Start Centers, and childcare centers. The State Library distributed almost 30,000 literacy materials to daycare centers, libraries, and schools during the year.

The State Library partnered with the University of South Carolina's Assistive Technology Department to support special needs families through creative and unique programs, and with the International Dyslexia Association to reach out to the estimated 20% of children who have dyslexia and other reading disabilities.

## Innovation | Collaboration | Participation

# Major Program Areas and Key Results

## Public Library Support

### Training for Public Libraries

Today, public libraries are gathering places, information superstores, entertainment hubs, and lifelong learning advocates for their communities. Libraries provide access to the world's information in shared public spaces and online, at no cost to citizens.

The State Library supports and strengthens public libraries, through consulting, training, and funding. Consultation and training topics provided to public library staff include strategic planning, financial management, collection development, board education, library standards and statistics, and other operational information. State Library consultants also provide support on relevant topics such as: family literacy, small business outreach, youth services, technology and continuing education, which have become standard library services.



Williamsburg Public Library Children's Area

We continued our efforts to draw teens and tweens (ages 11-18) into the library community. Libraries encourage civic engagement, improve college readiness and career skills, and instill the habit of using the library through fun and educational programming. At their local public libraries, youth have the opportunity to learn life skills such as budgeting and practice job interviewing, to express their creativity through art, and to give back through volunteering on a Teen Advisory Board. Libraries are even offering teen job fairs. Youth are interested in exploring emerging technologies like robotics, coding, and virtual reality, and the State Library circulates a variety of educational kits filled with items to support 21<sup>st</sup> century learning skills.



State Library Technology Kit loaned to public libraries

Additionally, we partnered with SCThrive to offer Mental Health First Aid training, so that library staff are better prepared to assist patrons who may be struggling with mental illnesses. During 2017, staff provided 257 training opportunities for 478 attendees and implemented a new online training program for library staff members.

## Innovation | Collaboration | Participation



# Major Program Areas and Key Results

## Public Library Funding

The State Library acts as a fiscal agent for state funds appropriated for aid to public libraries. The State Library receives a federal grant from the Institute of Museum and Library Services. Public libraries are eligible for grant funds through a competitive application process with the State Library. State and federal funding reinforce staffing, collections, and Internet resources, ensuring libraries maintain the institutional capacity to meet residents' needs.

Every public library in South Carolina is eligible for funds for programs and projects that meet local needs, and benefit and strengthen communities, Master's level library school tuition, and conference attendance.



**Williamsburg Public Library Renovation**

Interesting programs created in public libraries include:

- Sumter County offered a wide variety of STEM programs to elementary and middle school students, partnering with the Salvation Army, Boys and Girls clubs and the Girl Scouts to serve populations that are typically under-represented in STEM fields.
- Union County's mental health first aid training to key members of the community to include first responders and school district staff. The library compiled a resource guide of community resources, and established a core collection of materials for teens and adults.
- Georgetown County Library re-established and expanded a prison library at the Georgetown County Detention Center. Materials available include skill-based training materials, professional educational



**Orangeburg Public Library STEM activity**

materials for staff and volunteers, and workshops on topics ranging from financial planning to good parenting practices.

- The ABBE County Library system purchased an outreach van to provide outreach and bookmobile services to homebound seniors and other with mobility limitations at assisted living facilities, senior housing complexes, and retirement communities.



**Colleton County Library's New Bookmobile**

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# Five Year Appropriation History

Fund Type	Fiscal Year 2014	FTE's 2014	Fiscal Year 2015	FTE's 2015	Fiscal Year 2016	FTE's 2016	Fiscal Year 2017	FTE's 2017	Fiscal Year 2018	FTE's 2018
State Funds	\$9,324,766.00	23	\$10,865,293.60	23	\$10,916,306.40	23	\$12,361,793.52	23	\$13,172,723.00	24
Federal Funds	\$2,701,146.00	24	\$2,701,146.00	24	\$2,701,146.00	25	\$2,701,146.00	25	\$2,701,146.00	25
Non-Recurring Funds	\$2,591,395.00		\$1,424,184.00		\$1,600,849.31		\$1,700,000.00		\$0.00	
Other Funds	\$217,000.00		\$217,000.00		\$267,000.00		\$267,000.00		\$267,000.00	
Total	\$14,834,307.00	47	\$15,207,623.60	47	\$15,485,301.71	48	\$17,029,939.52	48	\$16,140,869.00	49

## Budget Request by Priority

FY 18-19 Budget Priorities Summary												
State Library - H870												
Budget Priorities				Funding					FTEs			
Priority No.	Type (non-recurring/ recurring /other)	Title	Description	Recurring	Non-Recurring	Other	Federal	Total	State	Other	Federal	Total
1	B1 - Recurring	Funding fro TBS Staff and Programs	Add state funding for TBS staff and programs.	\$431,000.00				\$431,000.00	9			9
2	B1 - Recurring	Increase to Discus	Increase in funding for Electronic Resources - DISCUS	\$166,500.00				\$166,500.00				
3	B1 - Recurring	Increase to State Aid	Increase in per capita for State Aid to public libraries	\$1,024,714.00				\$1,024,714.00				
		<b>Total</b>						<b>\$1,622,214.00</b>				

# South Carolina State Library Board

District	Name and Address	Original Appointment	Current Appointment	Appointment Date	Expiration Date
1 <sup>st</sup>	<b>Loretta K. Green</b> 130 Pearl Lane Reevesville SC 29471 (843) 276-9649 Email: l.k.green66@gmail.com	2011	2016	10/24/2012  6/30/2016 (reappointed)	June 30, 2021
2 <sup>nd</sup>	Walter Caudle 4201 Parkman Drive Columbia, SC 292016 (803) 730-8815 (C) Email: wfcaudle@aol.com	10/14/2014 Filling unexpired term for Suzie Rast	2014	10/24/2012  10/14/2014 (reappointed)	June 30, 2019
3 <sup>rd</sup>	<b>Martha Murtiashaw</b> 101 West Wesley Street Walhalla SC 29691-2241 (864) 638-9923 (H) (864) 280-3438 (C) Email: murtiashawm@bellsouth.net	2012	2012	9/5/2012	June 30, 2022
4 <sup>th</sup>	<b>Alanna I. Wildman</b> 9 Woodburn Ridge Road Spartanburg SC 29302 (864) 590-8793 (C) (864) 583-0112 (H) Email: alannawildman@att.net	2011	2016	11/2/2012  6/30/2016 (reappointed)	June 30, 2021
5 <sup>th</sup>	<b>Michael Simmons</b> 3025 Chesbrough Boulevard, Apt. 319 Rock Hill SC 29732 (803) 372-3208 (C) Email: mgsimmons@comporium.net	2011	6/30/2015	6/30/2015 (reappointed)	June 30, 2020
6 <sup>th</sup>	<b>Marty R. McKenzie</b> 1516 Lucky Road Lake City SC 29560 (843) 939-8091 (803) 896-9787 Email: marty.r.mckenzie@icloud.com	2004	2016	10/24/2012  6/30/2014 (reappointed)	June 30, 2019
7 <sup>th</sup> (New Seat 2012)	<b>Deborah Hyler</b> 527 Rosewood Drive Florence SC 29501 (843) 662-1796 (H) (843) 662-9996 (W); (843) 662-9866 (fax) (843) 260-8692 (cell) email: dhyler@theschoolfoundation.org	2004	2009	9/25/2012  9/25/2014 (reappointed)	June 30, 2019

Innovation | Collaboration | Participation

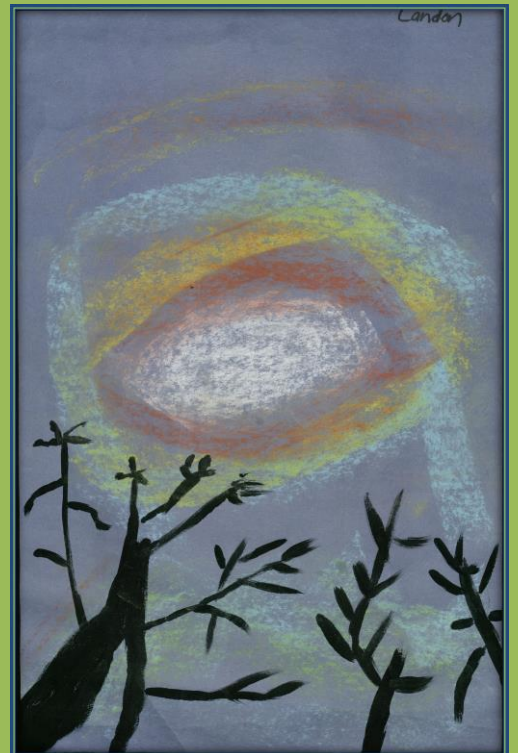




Children utilizing bookmobile services



*The South Carolina State Library develops, supports, and sustains a thriving statewide community of learners committed to making South Carolina stronger through innovation, collaboration and participation.*



Art created for the TBS Art Competition 2017